



Annual Report

CaLL USA 2018

Mary Wykstra, Founder and Director

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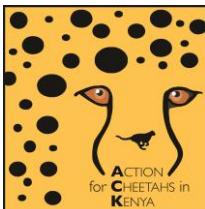
Executive Summary

The Carnivores, Livelihoods and Landscapes - USA Chapter (CaLL) was established in 2017 to develop a platform to support carnivore conservation initiatives in Kenya. Action for Cheetahs in Kenya (ACK) was the first project under CaLL. Cheetah, Otter, Owl and Lion (COOL) Crafts is the second project accepted under CaLL, and was established to support community crafts as an source of alternative of income by purchasing and marketing items with wildlife themes using recycled, renewable and traditional materials. In 2018, CaLL board members accepted a proposal to accept the Mara Meru Cheetah Project under the CaLL umbrella once all Kenya based operations were compliant and once the 501c3 USA status was approved.

CaLL accepted the gratis law services of Robert J. Sharkey (Vandervoort, Christ & Fisher PC) of 70 West Michigan Ave, Suite 450, Battle Creek, MI 49017). Accounting services were also accepted as a gratis provision by Kevin Biemers (CPA 205 East Main Ave, Zeeland MI, 49464). ACK and COOL crafts were registered as a "Doing Bunsines As" (DBA) for legal operations under the CaLL entity.

Newly elected officers took more active roles in the programs and established committees to guide governance, finance and marketing as we submitted paperwork for the 501c3 authorization. Board meetings were scheduled monthly to increase board involvement and oversight.

CaLL MISSION: *Carnivores, Livelihoods and Landscapes (CaLL) links Kenya carnivore programs under an integrated organization through which conservation efforts can be strengthened to assure carnivore survival in sustainable human influenced ecosystems.*



ACK MISSION: *Action for Cheetahs in Kenya (ACK) aims to promote the conservation of cheetahs through research, awareness and community participation in Kenya.*



COOL CRAFTS MISSION: *Cheetah, Otter, Owl and Lion (COOL) Crafts assists Kenyan craft artists to earn a reliable living and become a part of a sustainable business venture while also benefiting conservation projects.*

BOARD DEVELOPMENT

Board appointments were changed in January 2018 following a vote by the board. New officers were appointed positions of Chair (Matthew Curran), Treasurer (Derek Wykstra) and Secretary (Mary Wykstra)- additional board members were Jenny Barnett, Jameson Weston, Lynden Klein and Linfang Yang. The board focused in the first part of the year in confirming board roles and actions associated its mission and objectives and implemented the policy and by-law drafts.

501c3 Application

The law firm of Vandervoort, Christ & Fisher, P.C continued to represent the interests of CaLL USA Chapter in completing the 501c3 application. Mr. Robert Sharkey offered gratis services to complete the process. In the meantime, the CaLL, COOL and ACK accounts were being used to continue business as a charity organization. Board Policy and final adaptations to the by-laws were voted int at the May 2018 meeting and all documents were turned over to the Lawyer. All other forms were filled and signed by the Chair, Treasurer, Secretary and Accountant in July and all signatures were added to the documents for October filing.

Board Roles

The board members were asked to list the skills and interests that they were delivering to the project. They were asked to determine which of the committees that they would like to be involved in and to become active in the following:

- Actively participate in board discussions during monthly board meetings;
- Taking on committee lead roles and bringing in new members to assist in the committees;
- Reporting on activities that will guide the growth of the organization and provide an infrastructure to recruit new board members.

First AGM

The first official Annual General Meeting (AGM) was held in Wayland Michigan on 19-20th October 2018. Prior to the AGM Lynden Cline and Matthew Curran resigned from the board. A portion of the AGM was spent in discussions on the number of board members and the skills we would be looking for in replacements. Additionally, thank you letters would be drafted and a certificate of appreciation sent to Erica, Matt and Lynden for their part in development of the CaLL organization.

(Linfang Yang, Jenny Barnett, Mary Wykstra and Jameson Weston outside of Gun Lake meeting area.)



Board Assessment

The board conducted a SWOT analysis to assist in identifying new board recruits as follows.

Board strengths	Weakness and areas of improvements	Opportunities
Passion for conservation - strong	Time commitment (Jenny might have more time post June 2019, Lin will have time constraint post June 2019)	Setting a limit to time dedication of up to 20 hours per month
Support of the cause -strong - Connections and understanding of zoo community (Mary, Jay and Jenny)	Lack connection to wealthy donors or corporation - No clear reportability	Reaching new board members with connections - Credits for time accountability - Develop a dashboard for accountability - Derek hours as a consultant as we search for new Treasurer - Quarterly meetings for full board and monthly "governance" board officers
Expertise: - Tech connection and expertise (Lin) - Board experience for over 15 years on various boards (Jenny) - Graphic and artistic expertise (Jay)	- Lacking financial professionalism on the board - Physical locations and time zone differences - Website and outreach is lacking updates	- Hiring full time manager and taking on internships - Using interns: TOR and indemnity form, benefits: Certificate and letter; Incentive: potential opportunity of travel to Kenya.

Recruitment Process

A Terms of Reference was written in 2017 that covers the basic requirements in terms limits and expected commitment of time and contributions to CaLL. The group discussed several people to contact to fill the vacancy and the need for board members to suggest their replacement at time of resignation or term completion (1 year as elected officer with no more than 3 consecutive terms per office). Each officer is expected to fulfill up to 20 hours per month depending on their responsibilities to the board. Monthly call in meetings may be scaled back as the committees feel more comfortable in their role.

Officer Election

Chair: Jenny Barnett (Linfang Yang to assist)

Treasurer: Derek Wykstra

Secretary: Jameson Weston (Linfang to assist)

US-Kenya Liaison (Position open but Linfang will fill for now)

Fundraising

Each year there will be two main fundraising campaigns. The spring tour will be conducted by Sara Blake, Research Assistant and will primarily focus on the western US and mid-year Association of Zoos and Aquariums (AZA) functions. The fall tour will be conducted by Mary Wykstra (ACK Director) and will focus on the eastern US, annual American Association of Zoo Keepers (AAZK) and annual AZA meetings. Jessica Watters has interest in assisting with the fundraising campaigns through communication and connection with venues and logistical management. She will work with Mary and Sara on scheduling and timelines

Social Media

ACK web site and social media are lacking updated content and consistency in posting. Linfang will organize a committee and will initiate a program for social media interns. A strategy was drafted by Mary and Jay in 2017 which will be reviewed and form the foundation for the internship(s).

PROGRAM REVIEW

In 2018, two programs functioned under CaLL USA. A third project, the Mara Meru Cheetah Project was voted on and will be initiated in Kenya with support from CaLL USA once the 501c3 is in place.

Action for Cheetahs in Kenya (ACK)

The ACK project started as a research and community project under the Cheetah Conservation Fund in 2001. To secure adequate funding and provide further oversight, ACK was the first project under the CaLL Kenya umbrella in 2009. Two project locations, Salama in Makueni County and Melbae in Samburu County were established and grown. In 2018, the ACK staff increased from 15 to 25 salaried employees. While a primary focus of the project is cheetah research in four land use categories, we also initiated community programs to raise awareness and tolerance for predators living in proximity to human development. CaLL provides support for cheetah monitoring, conflict mitigation; youth sports projects, and student education. To date 15 students have completed MSc projects with ACK. An additional 50 volunteers and interns have passed through ACK since 2001. School programs include video screening of the Disney Big Cat video, sports with the Alive and Kicking cheetah footballs and solid waste management projects in both Samburu and Salama areas.



Community Engagement is an essential element in ACK projects in Kenya. In 2017, a rabies vaccination campaign was initiated. We compliment the national rabies eradication strategy by working with county authorities, the Kenya Veterinary Association, and the Melbae Community Conservancy to vaccinate at least 1000 domestic dogs against Rabies. In 2019, we will partner with the Ewaso Lions Project to extend rabies, distemper and sterilization campaigns into more of the Samburu Region.

As a part of the national cheetah survey, ACK uses trained detection dogs to find cheetah scat (fecal samples). Scat analysis evaluates diet, health and genetics. Our partnership with the Mara Meru Cheetah project we will be able to trace cheetah pedigree in both maternal and paternal levels to provide a model for pedigree analysis on a range wide scale. This in turn will assist in identifying critical conservation areas or areas where illegal trade is originating.

Cheetah Owl Otter and Lion (COOL) Crafts

COOL was launched in 2009 along with ACK as a project under CaLL. Since 2001, Kenya made handcrafts have been a part of our fundraising. In 2011, we formalized the project objectives and activities and began applying for seed funding. Income generation went from a few thousand per year to over \$24,000 in 2018. A draft strategy was presented at the 2018 AGM and approved by the board. Activities include: Completing strategic plan, opening online site, updating catalogue, identify receiving agent and protocols, set up tax obligations per state and federal requirements.

Holly Koppleberger receives a stipend for managing the inventory and accompanying ACK in fundraising in the US. Jay will manage the activities of the project as a volunteer board with an aim of achieving goals with enough income to support full time positions in Kenya and the US.



10 artist groups



Supporting
200 families



Sold at more than
50 events &
institutions
annually



30,000 Primary &
Secondary students

FINANCIAL REVIEW

Budget Approval

The board approved the 2019 budget and goal for moving forward.

2019 budget - CaLL USA

Operating:	\$1.200
Marketing:	\$1.500
Fall tour/CaLLAGM:	\$6,000

COOL craft: \$5,000 - \$10,000 (USA shipping, on-line shop and conferences/shows/talks)

ACK Kenya (Income) \$139-\$235,000):

- Fall fundraising tour plus grants received from US \$80,00-150,000
- General donation \$20,000
- COOL Craft \$24 – 50,000

Financial Reports

The total project income and expense report for CaLL in the US and in Kenya show that 55% of the income raised came through the US accounts in 2017 (including funds received through Project Survival deposited into the new account after CaLL registration). Similarly in 2018, 53% of the total income was received through the US accounts. The board set a goal of increasing US income by \$90,000 (\$20,000 in 2019, \$30,000 in 2020 and another \$40,000 in 2021). At the end of 2017, \$26,104.17 remained in the ACK accounts on reserve for 2018. At the end of 2018, the balance of \$49,171.73 was reserved for 2019. There are some donations made through Project survival that have not yet been cleared and should be reflected in 2019.

Expenses in the USA CaLL budget report were for all items paid for in the US using the CaLL USA bank accounts. Expenses were designated for CaLL Operations in the US, COOL US or Kenya and ACK US or Kenya. Items purchased for the Kenya programs were designated as such and transported to Kenya. Airfare for US fundraising or staff participation in conferences or training were also designated to the area for which the item was designated.

	2017		2018	
	Amount	Percentage	Amount	Percentage
ACK Kenya Income	\$73,426.11	45%	\$74,896.27	47%
COOL Kenya Income	\$1,057.00	1%	\$425.00	0%
ACK USA Income	\$66,342.15	39%	\$54,429.11	34%
CaLL USA Income	\$3,965.00	2%	\$3,800.00	2%
COOL USA Income	\$16,290.50	8%	\$24,479.90	15%
	\$163,839.17		\$158,030.28	

CaLL USA Expenses 2018				
	CaLL USA	COOL Crafts	ACK Kenya	TOTAL
Ordinary Income/Expense				
Income				
Craft Sales	\$ -	\$ 16,290.50	\$ -	\$ 16,290.50
Volunteers Fee Income	\$ -	\$ -	\$ 5,518.50	\$ 5,518.50
Income - Other	\$ 3,965.00	\$ -	\$ 37,681.24	\$ 41,646.24
Total Income	\$ 3,965.00	\$ 16,290.50	\$ 43,199.74	\$ 63,455.24
Expense				
Communications	\$ -	\$ -	\$ 107.91	\$ 107.91
Computer Expense	\$ -	\$ -	\$ 149.85	\$ 149.85
Food	\$ -	\$ -	\$ 1,067.52	\$ 1,067.52
Office Expenses	\$ -	\$ 610.93	\$ 1,676.91	\$ 2,287.84
Travel and Meetings	\$ -	\$ 410.00	\$ 6,479.61	\$ 6,889.61
Total Expense	\$ -	\$ 1,020.93	\$ 9,481.80	\$ 10,502.73
Net Ordinary Income	\$ -	\$ 15,269.57	\$ 33,717.94	\$ 52,952.51
Other Income/Expense				
Other Expense				
Loan payments	\$ -	\$ -	\$ (3,000.00)	\$ (3,000.00)
Total Other Expense	\$ -	\$ -	\$ -	\$ (3,000.00)
Net Other Income	\$ -	\$ -	\$ -	\$ (3,000.00)
Net Income	\$ 3,965.00	\$ 15,269.57	\$ 30,717.94	\$ 49,952.51

Funds raised in the fall of 2017 for the operations of Kenya projects in 2018 were wired to Action for Cheetahs in Kenya in the beginning of the calendar year. Total income and expenses in Kenya include funds sent from CaLL-USA Chapter and other income from grants and donations sent directly to Kenya. The 2018 Transfer from US to Kenya was \$50,000 in October 2018.

2018 ACK Kenya Expense	Jan - Dec 18
Accommodation Cost (Rent, construction, Maintenance)	\$14,246.47
Communications (Phone, Internet, Modem)	\$2,970.00
Community Projects (Champion 4 Cheetah Football, Rabies, School support)	\$7,456.86
Food (Grocery and Dine Out)	\$6,494.88
Motor Vehicle Expenses (Purchase, Fuel, Insurance - vehicle and motorcycle)	\$38,216.17
Office Expenses (Bank Charges, Postal Rental, Stationary)	\$1,173.65
Overseas Cost	\$0.00
Professional Services (Accountant, Auditor, Lawyer)	\$2,573.50
Purchases (crafts & calenders)	\$10,056.45
Research Cost (Permits, Equipment, Printing, shipping, tools, software)	\$32,746.94
Salaries & wages	\$31,298.87
Special Projects/Events (KCHS)	\$10,512.53
Staff Other Cost (Uniforms, Training, Security)	\$7,389.09
Local Transport & Travel Expenses (Taxi, bus)	\$2,163.50
Utilities (Cooking Gas, Electirc, Water, Trash)	\$1,314.60
	\$168,613.51



ACTION FOR CHEETAHS IN KENYA

YEAR END SUMMARY

2018

The staff of ACK is grateful to our friends and supporters. We look forward to continued support and partnerships in 2019!



January 2018

- Volunteer **Alicia Steger** visited the field Staff in Samburu and Salama on patrols to monitor wildlife movements and mitigate conflicts.
- ACK Staff members, **Mary Wykstra** (Director), **Noreen Mutoro** (PhD Student), **Chris Lentaam** (Field Officer) and **Evans Odundo** (Canine Programme Coordinator) attended the *Pathways: Human Dimensions in Conservation* conference in Namibia. Evans was selected for a scholarship on Leadership in Conservation training. Chris, Mary and Noreen presented on Conflict Mitigation, Digital Data Collection and the National Cheetah Survey (respectively).
- An additional seminar on cheetah conservation was conducted at the *Cheetah Conservation Fund* facility, giving each attendee the chance to share and plan for further collaboration with our Namibian colleagues.
- Samburu staff participated in the *Great Grevy's Zebra* rally in the Meibae region.



Photo: CCF and ACK team members at the CCF facility following training and information sharing in Namibia

February 2018

- **Sarah Omusula** and **Holly Koppelberger** represented ACK at the *Zoos and Aquariums Committing to Conservation* (ZACC) conference in Florida.
- Cheetah cubs were reported in the Buffalo Springs, Salama, Athi and Samburu research sites. Scat dogs and field officers collected scat for genetic analysis.
- Three cubs that were taken by herders were successfully returned to their mother within 24 hours. ACK and Meibae rangers followed the mother for several days to assure she was safely travelling with her kittens.
- Sixty students from schools in the Salama area who participated in last year's pilot of our education workbook were taken to Nairobi to visit the *ANEW Giraffe Center*, *Sheldrick Orphanage* and the *Nairobi Safari Walk* to learn more about Kenya's wildlife through support from ANEW.
- Highway monitoring in the Salama area reported three hyena hit by vehicles along Mombasa Highway. **Peter Kibobi** began data analysis and further data collection for his thesis with the *University of Eldoret*.



Photo: These cubs were returned to their mother and monitored as she moved with them after their reintroduction.

March 2018

- ACK distributed cheetah balls & calendars to twelve schools as a part of its ongoing campaign to raise awareness in partnership with *Alive and Kicking*.
- **Brian Mlamba** (MSc Candidate, *Kenyatta University*) processed 174 scat samples for range wide population analysis and relationship analysis in the Mara in collaboration with *Kenya Wildlife Service* (KWS) and **Dr Elena Chelysheva** (*Mara Meru Cheetah Project*).
- The ACK Canine Team along with Mary and Noreen completed one month at the *Mpala Research Center* in Laikipia, our second field exercise away from our base facilities. Despite heavy rains, the dogs found two cheetah scat samples in 10 days of searches.
- Mary presented information on the status and threats to Kenya cheetahs to the *Kenya Professional Safari Guides Association*.



Photo: Evans Odundo and Warrior taking a break during scat search in Laikipia.

April 2018

- ACK staff worked with the *Northern Rangelands Trust Disease Monitoring Unit* to collect samples for determining the cause of an outbreak that killed Over 60 dogs in the Meibae Conservancy – distemper was determined to be the cause.
- The ACK Canine Team spent one month in the *Galana Conservancy* and although again hindered by rains, located three cheetah scats in 6 days of field searches.
- With heavy rains across the country, our Salama and Samburu Field officers documented an increase in prey species as the green grasses blessed the Kenya ecosystem.
- The Education Team started a WhatsApp group to share a monthly environmental /species day with wildlife and environmental club teachers.



Photo: Two adult males on a kill in the Galana Conservancy – scat found by the dogs the next day.

May 2018

- ACK participated in a Carnivore Awareness Day organized for Samburu managers and rangers by affiliate PHD student **Titus Adhola** at the Kalama Conservancy (via *Rufford Foundation* and *Nat. Museums of Kenya*).
- A solar system and iron sheet roofs were installed at our Meibae field Camp to enhance our ability to staff the facility full time.
- We purchased a second field vehicle to allow the Canine Team to have more frequent access to the modified transport vehicle.
- We received a grant from *AGA Germany* to upgrade our canine facilities and field work kennels.
- We attended & presented at the Meibae Community Conservancy AGM.
- Three undergrad interns, **Cheryl Umalla, Mercy Lipina & Adelaide Muturi** were accepted to develop projects through the University of Nairobi.
- Mary, Noreen and Peter were accepted as members to the IUCN *Connectivity Conservation Specialist Group* and the *CCSG Transport Development Groups*.



Above: Women from the Meibai community express their gratitude for the accomplishments of the Conservancy and their partners.

June 2018

- The Canine team invited supporters and advisors of our training to attend a three day seminar to complete the handling, care and field protocol for our scat detection. **Javan Amaianda** was hired as a secondary handler.
- Three new field officers were hired and trained into our Samburu field team - **Maxwell Lemartile, Dominic Loltianya and Stephen Lemeleny**. **Limaro Lebulkat** was hired as a part time camp caretaker.
- Two new field officers were hired and trained into our Salama field team - **Kelvin Mwambilo and Stepen Musemi**.
- **Sonora Kameron** (MSc, *Colorado State University*) completed an internship developing our Conflict Mitigation Tool Kit for print in 2019.
- Peter completed his field work road surveys and interviews, and began analysis of highway mortality along Mombasa Highway.



Above: We combined field officer training with the opportunity for Sonora to discuss the Conflict Mitigation tool kit with the field staff.

July 2018

- The Kalamazoo Christian High School (Kalamazoo, Michigan) & Kiima Kiu Secondary Students focused on environmental health to develop posters on our impact through plastic waste reduction.
- **Sokomoto Images** completed footage for a “*Give Nature a Voice*” segment called *Disappearing Spots* highlighting the Amboseli to Nairobi corridor for cheetah movement to air in September on Nation TV.
- Six cheetah cubs were orphaned as a result of Human-wildlife conflict when warriors from the Konza area near the newly completed railway - an impact of corridor loss. ACK and ol Jogi animal rescue teams were given authority to raise the cubs with hopes for a semi-wild life in the rhino sanctuary at olJogi.
- The newly hired employees and interns completed their training and laying out field work for thesis projects.



Photo: Kalamazoo and Kiima Kiu students presented their poster ideas for consideration as printed awareness material for the community.

August 2018

- By 4 August five of the six cubs died from distemper likely contracted by dog bites from the community dogs that had been used when the mother was hunted and killed. One cub survived and represents threats of development, human wildlife conflict, disease and the plight of orphaned cheetahs in need of a professional sanctuary.
- **Sara Blake** remained with the remaining cub to work with staff on training and rehabilitation plans.
- **Mary Wykstra**, ACK Director left for the US to raise awareness and funds for ACK.
- The Canine Team completed six weeks of intensive training and field searches in the Meibae Conservancy with a search of one week at the ol Jogi Wildlife Rehabilitation area, finding four cheetah scat samples.



Above: The six cubs were scattered by dogs as the warriors attempted to find and kill them. Some of the cubs suffered bite wounds through which they may have contracted distemper.

September 2018

- Mary conducted the fall tour in Michigan, Washington DC, Virginia, Indiana, Louisiana, California, Washington, Oregon, Utah, Colorado, and Ohio (25 presentations at zoos, universities and special events including AZA and AAZK).
- **Holly Koppelberger, Phyllis Davis, Jessica Watters** and **Sonora Kameron** joined the tour to assist with craft sales, presentations and travel logistics. Sonora presented her completed Tool Kit at the AZA conference.
- Mary was accepted as an affiliate of *Colorado State University* and worked with **Jennie Willis** on proposals for long term partnership projects.
- Mary joined **Laurie Marker** and 15 co-authors in a book signing for the *Cheetah Biology* book that was published in December 2017.
- The Salama, Samburu and Canine field teams worked with the local interns to conduct field work and interviews for thesis projects on rabies awareness in Samburu (Mercy), effectiveness of long term outreach in Salama (Adelaide) and parameters for canine scat detection (Cheryl).
- A cheetah was killed by a vehicle on Mombasa Highway near the Kapiti Estate. This was the 19th cheetah since 2005 to be documented by ACK in this stretch of the highway.



Above: Sonora Kameron and Mary Wykstra at the AZA poster presentation session in Seattle Washington.

October 2018

- Students completed their field work and began analysis for their thesis submissions.
- Field staff mapped areas for rabies vaccination campaign.
- Planning committees for the Rabies Vaccination Campaign in Samburu and International Cheetah Day Football Cup put final details into motion.
- **Francisca Kasuku** met with the *Wildlife Clubs of Kenya* to complete the publishing plan for the education workbooks.
- **Sarah Omusula** met Mary at the *Columbus Zoo* to present on the successes made possible through continued financial support.
- **Noreen Mutoro** returned from coursework in Germany to initiate her PHD field work using the detection dogs and field staff to collect cheetah scat across several regions of Samburu and Isiolo counties.
- A mother was reported to be moving her cubs from a flooding waterway in the Barsalinga region of the Meibae Conservancy. Staff confirmed the mother had five cubs and successfully moved them to safety.



Photo: The mother moved her cubs several times in the 14 days after the rains until the cubs were able to follow her to safety.

November 2018

- **Jay and Giona Weston** and **Shawnnee Jensen** (*Utah's Hogle Zoo*) and **Lisa Melnik** (*Akron Zoo*) assisted with vegetation surveys in Salama, joined the rabies vaccination campaign in Mebae and travelled to Amboseli, Sweetwaters and Samburu National Reserve on their *Classic Escape Adventure Safari*.
- Seven volunteer veterinarians provided the professional services for the Rabies Vaccination Campaign in collaboration with *Samburu County, Mebae Community Conservancy, African Network for Animal Welfare, Grevys Zebra Trust and Northern Rangelands Trust Disease Monitoring Unit*. We vaccinated 697 dogs, 216 cats, 19 donkeys and 1 camel during the three day campaign (9 – 11 November).



Photo: Over 2000 people die annually from rabies in Kenya – dogs are responsible for over 80% of the human infections. Through vaccination of 70% of the dogs, rabies can be eliminated.

December 2018 and Accomplishment Summary

- We celebrated International Cheetah Day on the 8th of December at the *Tumaini Secondary School* with mens and ladies football tournaments in collaboration with *Alive and Kicking*.
- Field work began in Samburu county to conduct four months of scat detection work.
- The field staff completed over 1000 field patrols and 200 walking transects to monitor cheetahs in our two field sites.
- The Canine Team completed 40 days of field work collecting over 20 cheetah scat samples from across Kenya.
- The Research Team processed over 200 scat, tissue and blood samples for genetic analysis.
- The Education department provided monthly material to 30 schools to assist with environmental education in the Salama and Samburu communities.
- Sports and Conservation activities included the Cheetah Day and Kenya vs US (Kalamazoo – Kiima Kiu tournaments) in Salama and installation of five fields of football (soccer), netball and volleyball in Samburu, and the donation of over 75 Alive and Kicking balls to schools and youth groups.
- 300 trees were planted in the Salama area at various community events.



Photo: The Kiu Ladies and the Tumaini Men's Football Clubs were this year's Champions for Cheetahs – sports brings unity and an opportunity to share the conservation message.